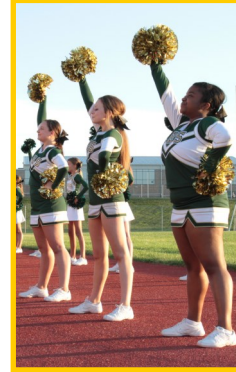


Lindbergh High School



2016-17 Sports Advertising Guide

Lindbergh High School Athletics

Thank you for your interest in supporting Lindbergh High School Athletics!

Lindbergh High School is home to one of the best athletic programs in St. Louis. One of the things that makes us strong is the continued support of our parents, staff, community and local business partners.

**Let us help you reach thousands of Flyers fans
with your one-year advertising commitment.**

Your contribution will help fund annual equipment replacement, uniforms, and upkeep of athletic facilities. For more information, please contact me at 314-729-2400, ext. 1700, or scottluczak@lindberghschools.ws. We appreciate your support!

- Scott Luczak, LHS Athletic Director

Lindbergh High School—By the Numbers:

Grades: **9-12** Enrollment: **2,100**

Student athletes: **560** Varsity sports: **21**, plus cheer and dance teams

New in 2017-18: Field hockey

A growing, active LHS alumni group that includes more than **29,000** graduates

Learn more at go.lindberghschools.ws/athletics



Flyers Field

2 SEASONS — 30,000 FANS

- Flyers Field is the location for all home football games and varsity soccer games
- Reach 15,000 fans during football season and up to 15,000 during boys and girls soccer seasons
 - Support the Flyers and score maximum outdoor exposure for your business



END ZONES

Position your company's banner advertisement on either end zone, framing both scoreboards and goalposts. (10 available spaces)

120" x 96" banner **\$3,000**



Gym 3

YEAR-ROUND EVENTS — 25,000+ FANS

Lindbergh's large gym is your best indoor opportunity, and home to daily, year-round activities:

- **40+ basketball contests**
- Girls and boys volleyball
- **Wrestling meets and tournaments (20 teams, twice each year)**
- Summer leagues and camps
- **Rotary Craft Fairs (twice a year)**
- All-school dances and assemblies



LARGE SCOREBOARDS

Two large scoreboards are located above the bleachers on each side of the gym, offering 4 large panels or 8 small panels for advertisement.

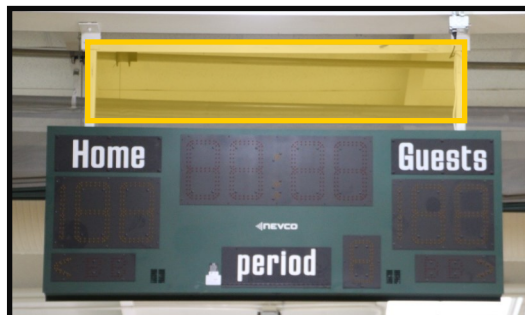
40" x 72" (large) **\$3,000**

40" x 36" (small) **\$1,500**

SMALL SCOREBOARDS

Two small side clocks hang above each basket, on either end of the court.

18" x 84" (package of 2) **\$2,000**

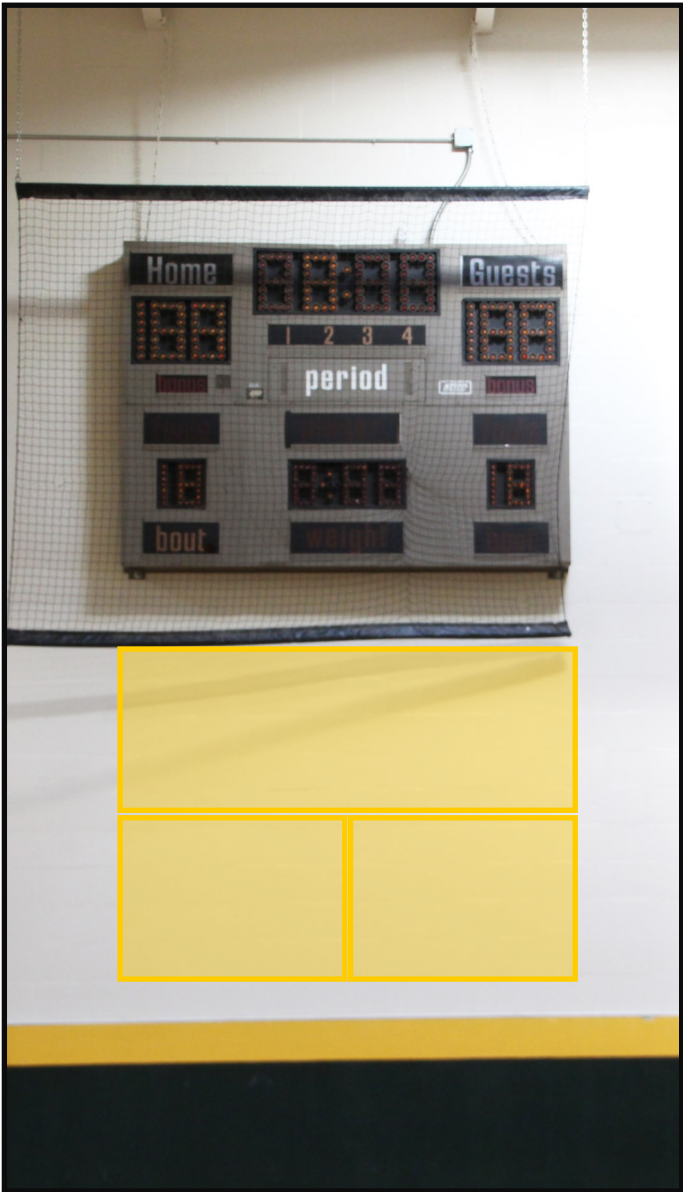


Gym 2

GAMES, TOURNAMENTS, AND 15,000 FANS

Lindbergh High School’s Gym 2 is another hub of daily, year-round activity and provides an outstanding opportunity to reach the community. Events include:

- 40+ girls basketball games each year
- Multiple tournaments
- Wrestling duals
- Gathering space during swim meets
- Summer leagues and camps



SCOREBOARDS

Two large scoreboards are located at each end of the gym, offering 2 large panels, 4 half panels or 8 quarter panels for advertisement.

96" x 72" (large)	\$2,000
96" x 36" (half)	\$1,000
40" x 36" (quarter)	\$500

Softball Field

30+ GAMES — 3,000 FANS

The softball program hosts 30+ games, in addition to practices and tournaments, each season.

Fans walking to and from other sporting events will also have a clear view of your brand as they walk past this field, which is located near a prime parking lot for all athletic activities.



OUTFIELD BANNERS

Reserve your large outfield banner to reach not only softball fans, but also patrons visiting Lindbergh's athletic complex.

8 spaces available.

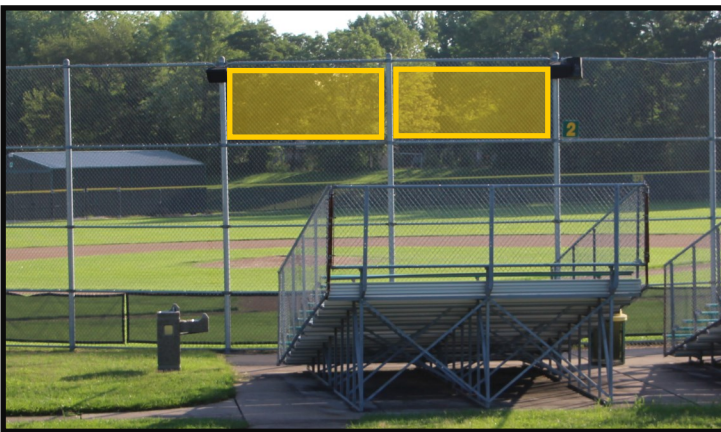
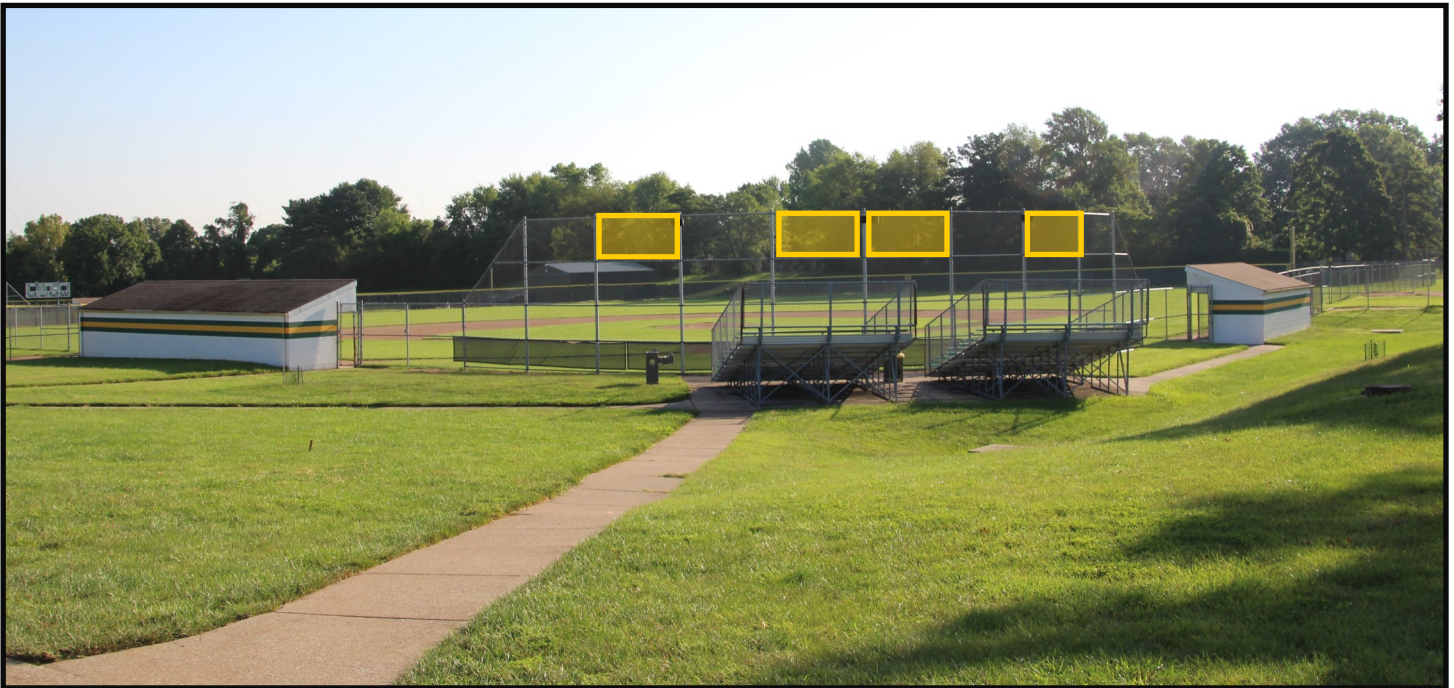
120" x 84" banner **\$1,000**



Baseball Field

30+ GAMES — 5,000 FANS

The baseball program hosts 30+ games, in addition to practices and tournaments, each season. Fans walking to and from other sporting events will also have a clear view of your brand as they walk past this field, which is located near a main parking lot for all athletic activities.



BACKSTOP BANNERS

Reserve your large banner atop this highly visible backstop and reach not only baseball fans, but also patrons visiting Lindbergh's athletic complex.

4 spaces available.

112" x 56" banner **\$1,000**

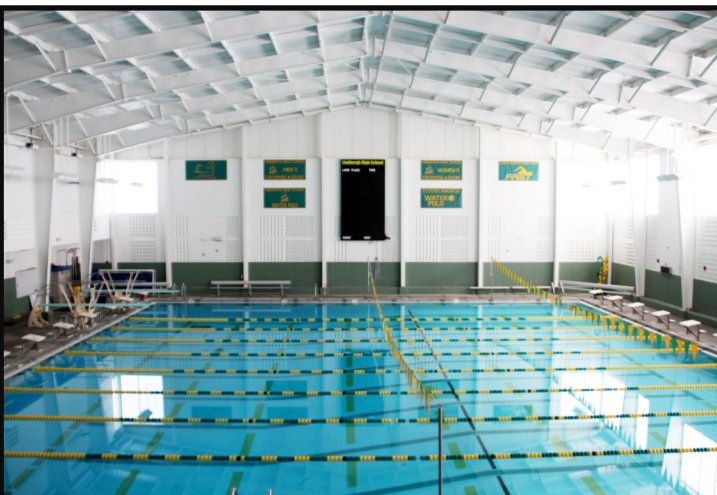


Aquatics Center

SWIMMING, WATER POLO — 10,000 FANS

Lindbergh swimming and water polo host multiple tournaments at this state-of-the-art facility.

The aquatic center is in use on a daily basis, year-round, including two Suburban West Conference tournaments, swim meets, water polo games and tournaments, Flyers Aquatic Swim Team (FAST) meets and practices, and Flyers Aquatic Water Polo club games and practices.



POOLSIDE BANNERS

Reserve your large banner on either side of the scoreboard for maximum visibility at every water event.

2 spaces available.

48" x 96" banner \$2,000